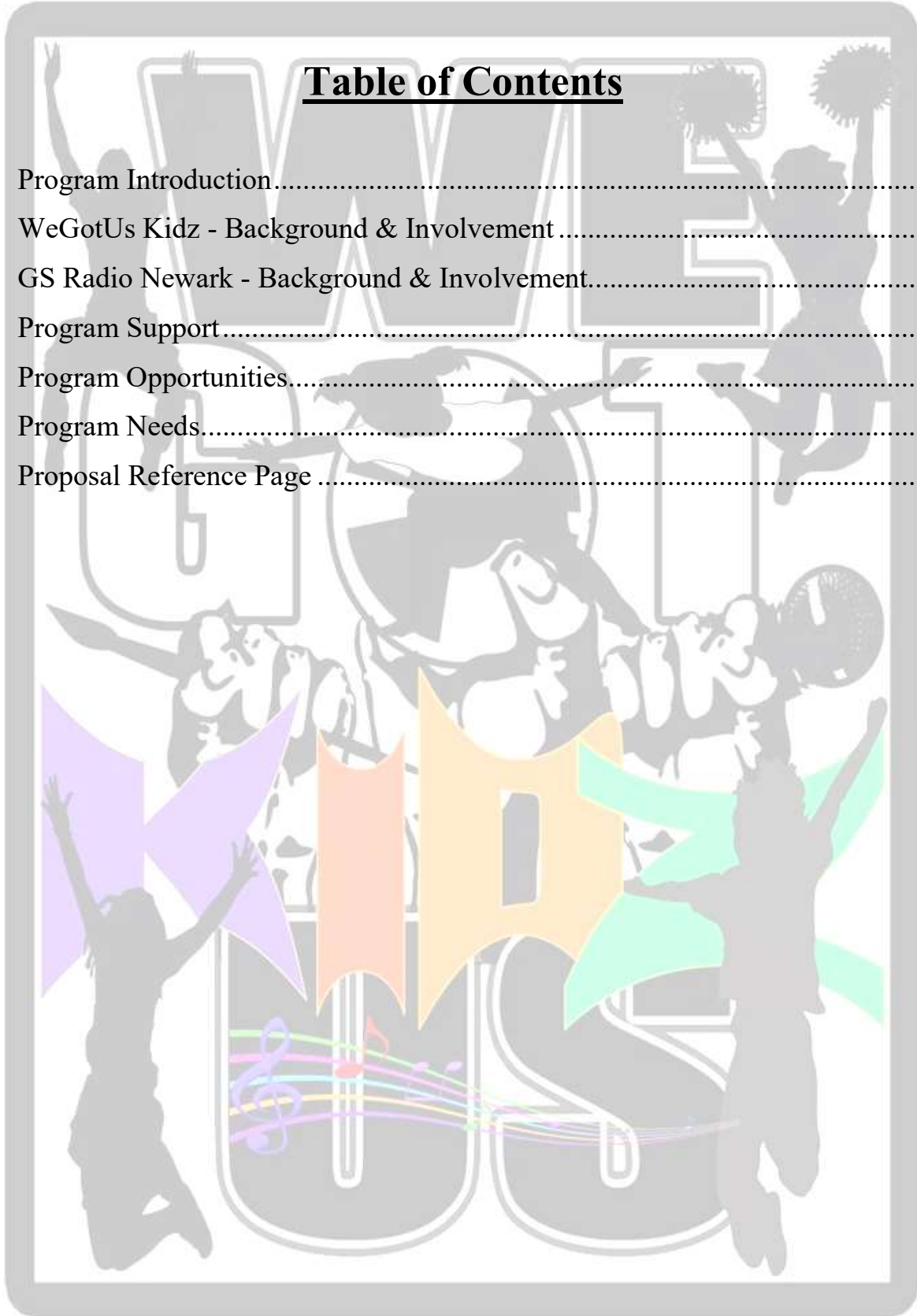




**This document is a copyrighted document that outlines details of a program and may change periodically as the date of the program approaches. The document is an official document and should not be altered without prior written consent of WeGotUs Kidz Inc. Founding Member Tonia Champagne.**

## Table of Contents

Program Introduction.....	3
WeGotUs Kidz - Background & Involvement.....	4
GS Radio Newark - Background & Involvement.....	4
Program Support.....	5
Program Opportunities.....	6
Program Needs.....	7
Proposal Reference Page.....	8



### Program Introduction

According to [dictionary.com](https://www.dictionary.com), an internship is defined as “any official or formal program to provide practical experience for beginners in an occupation or profession.”

As publicized by *Us Bureau of Labor Statistics*, Employment of media and communication occupations is projected to grow 4 percent from 2018 to 2028, which will result in the opening of about 27,600 new jobs. Demand for media and communication occupations is expected to arise from the need to create, edit, translate, and disseminate information through a variety of different platforms.

This year, to promote the Communications career development, **WeGotUs Kidz** is partnering with **GS Radio Newark** to present an *Early Broadcasters* Readiness Training Program and Internship for the youth (ages 13 and up).

Classes comprised of 10-15 students (or *Early Broadcasters*) will begin the first week of October 2020 and will last 8 weeks (approximately 9-15 hours per week) consecutively. Upon completion, *Early Broadcasters* will graduate and attend a completion ceremony. Immediately following the ceremony, *Early Broadcaster* Graduates will be placed in a 6-week paid internship opportunity at **GS Radio Newark** & Partnered Radio stations.

The Goals of the *Early Broadcasters* Program and Internship will be to:

- Educate our students on the key aspects of running a radio show.
- Afford students the opportunity to apply this knowledge to live networking.
- Develop student’s professionalism & build resume experience.
- Afford students the opportunity to network with industry professionals.
- Develop National Data.
- Gain professional feedback.
- Allow students to learn from others.
- & Allow students to gauge likes and dislikes.

New classes will open and begin on estimate, every 4- 5 months. This program will be a reoccurring opportunity for members of the youth to take advantage of. To apply for this

developmental opportunity, Essex County, New Jersey and surrounding County's Youth members and their parents fill out a register form located at [www.wegotuskidz.com](http://www.wegotuskidz.com).

### **WeGotUs Kidz - Background & Involvement**

Established in November of 2015, **WeGotUs Kidz** is a 501 c 3 Non-profit Organization which teaches Artists Development, Production, Radio & Sound Engineering to members of the youth.

Our mission is to assist youth and families through Internship Programs in Arts and Music. Our focus is in the areas of Media/Radio Broadcasting, Event Coordinating/Planning, Artists Development and All Things Entertainment.

**WeGotUs Kidz** will work with educators to provide facilitation to students in the *Early Broadcasters* Readiness Program & Internship.

### **GS Radio Newark - Background & Involvement**

Launched in November of 2015, **Gyroscope Radio Newark**, commonly known as **GS Radio Newark**, is now the online broadcasting home of up and coming independent music artists.

**GS Radio Newark's** *Founding member: Tonia champagne*, also the *CEO* of **Champagne Talent Agency & WeGotUs Kidz**- (A 501 c 3 non-profit organization), prides herself in making the station the first online radio station of its kind that exclusively caters to and supports the upcoming independent music artist class. These artists do not only hail from Newark, New Jersey, but equally all over the world.

Our network station's independent music artist initiative has been supported by popular performers *Biz Markie*, *Naughty By Natures' Treach*, *Wu Tang Clan's Red Man*, *Hot 97's DJ Drewski* and many other Big Name members of the Entertainment Industry.

**GS Radio Newark** has joined a team of radio stations that are working to expand streaming homes in New York, Florida, and Georgia. Currently, our network reaches over 230 countries worldwide.

The radio station's involvement of the *Early Broadcasters* Readiness Program & Internship will be to use our stations network as training ground for *Early Broadcasters* to gain knowledge and live experience in various station roles.



**WeGotUs Kidz** would like to offer you an opportunity to put your company's brand in front of your target market consumers who have a vested interest in your products and services.

Sponsorship to the *Early Broadcasters* Readiness Program and Internship will show our attendees your commitment to building industry relationships. A variety of sponsorship opportunities are available so you may choose your level of support and exposure.

We invite you to take advantage of this opportunity to become involved with this great initiative. Please see below breakdown of packaged ways to support, and an outline of operational costs to run this initiative.



**Program Opportunities**

Listed below are Partnership Sponsor Opportunities. Adjacent to its package name, are package values. In-kind donation values will be calculated based on the outline budget cost of the item and will receive the package benefit equal to the value of the In-kind donation.

If the In-kind donation value falls short of the value of the “*Advertisement Package*” or conversely, exceeds the value of the “*Ultimate Broadcaster Package*”, a separate agreement of benefits will be negotiated, which may differ from what is listed below. This agreement must be documented, signed and received by both: **WeGotUs Kidz** and the ***In-kind Donor*** prior to the exchange of the donated items.

Advertisement Package .....\$ 250

- Ad journal space ¼ page
- Logo displayed on Completion Ceremony

Broadcaster Package .....\$ 500

- Ad journal space ½ page
- Logo displayed on Completion Ceremony
- Logo displayed on ***GS Radio*** website
- Logo displayed on ***Early Broadcasters*** website

Ultimate Broadcaster Package .....\$1,000

- Ad journal space
- Logo Displayed on Completion Ceremony
- Logo displayed on ***GS Radio*** website
- Logo displayed on ***Early Broadcasters*** website
- 30 second Commercial on ***GS Radio***, 10 x daily for 7 days

## Program Needs

<i>Early Broadcasters Budget</i>			
<i>Readiness Program Costs</i>			
<u>Expense</u>	<u>Price</u>	<u>Quantity</u>	<u>Total</u>
Laptops	\$250.00	15	\$3,750.00
Main Computer	\$400.00	1	\$400.00
Broadcaster Software	\$100.00	15	\$1,500.00
Equipment Insurance	\$50.00	15	\$750.00
Printers	\$100.00	1	\$100.00
White Board	\$350.00	1	\$350.00
Pencils, pens, stapler	\$150.00	1	\$150.00
<i>Subtotal</i>			<i>\$7,000.00</i>
<i>Completion Ceremony Costs</i>			
Venue	\$800.00	1	\$800.00
Ad journals	\$500.00	1	\$500.00
DJ/Sound	\$1,000.00	1	\$1,000.00
Red Carpet, Backdrop & Photography	\$650.00	1	\$650.00
Awards/Plaques/Certificates	\$550.00	1	\$550.00
Caps	\$1.50	72	\$108.00
Gowns	\$9.99	72	\$719.28
Catering	\$500.00	1	\$500.00
Insurance	\$400.00	1	\$400.00
<i>Subtotal</i>			<i>\$5,227.28</i>
<i>Internship &amp; Overall Operational Costs</i>			
Facilitation Space/Program Venue	\$900.00	5	\$4,500.00
Wifi	\$300.00	5	\$1,500.00
Teacher Stipend	\$200.00	14	\$2,800.00
Student Stipend	\$750.00	6	\$4,500.00
<i>Subtotal</i>			<i>\$13,300.00</i>
<b>Total</b>			<b>\$25,527.28</b>

Checks can be made out to WeGotUs Kidz or to Founding Member: Tonia Champagne. You can also visit our donor page at [www.wegotuskidz.com/becomeasponsor](http://www.wegotuskidz.com/becomeasponsor) .

This proposal will also be used to solicit grant funding. Please be advised, sponsorship privileges are extended to grant awarders as well.

## **Proposal Reference Page**

### **Early Broadcasters Program**

Website: [www.wegotuskidz.com](http://www.wegotuskidz.com)

Email: [champagnekouassi.intl@gmail.com](mailto:champagnekouassi.intl@gmail.com)

### **WeGotUs Kidz Inc.**

Website: <http://www.gsradiowork.com/wegotuskidz.html>

Facebook: <https://www.facebook.com/WeGotUSKidz/>

Email: [wegotuskidz@gmail.com](mailto:wegotuskidz@gmail.com)

### **GS Radio Newark**

Website: <https://www.gsradiowork.com/>

Instagram: [https://www.instagram.com/wonder\\_boss\\_nj](https://www.instagram.com/wonder_boss_nj)

Facebook: <https://www.facebook.com/groups/605382809623439>

Stream Link: <https://www.gsradiowork.com/>

Email: [gsradiowork@gmail.com](mailto:gsradiowork@gmail.com)

**For more information or to make a financial commitment, please visit [www.wegotuskidz.com](http://www.wegotuskidz.com) or email [champagnekouassi.intl@gmail.com](mailto:champagnekouassi.intl@gmail.com). With your support, we can and will invest in the development of our *Early Broadcasters* futures.**